



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA



Department of Agricultural Sciences  
University of Bologna

Prof. Diana Di Gioia - Prof. Giovanni Dinelli  
In collaboration with: Alce Nero

# **TRAFOON TRAINING WORKSHOP**

**Traditional food, typicity and organic farming:  
opportunities and perspectives**

**Alimenti tradizionali, tipicità e agricoltura biologica:  
opportunità e prospettive**

*Bologna, 28-29 May 2015*

Aula Magna - Department of Agricultural Sciences - University of Bologna  
Viale Fanin 44, Bologna

## 28<sup>th</sup> of May 2015: Scientific Session (English)

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14.30 Welcome greetings

**Alberto Vicari**, Head of Department of Agricultural Sciences, University of Bologna.

14.40 Opening Speech

**Diana Di Gioia**, Department of Agricultural Sciences, University of Bologna.

15.00 Introduction to the TRAF00N achievements and progress

**Klaus Hadwiger**, University of Hohenheim, Stuttgart.

15.30 Market opportunities of organic farming products

**Francesco Galioto**, Department of Agricultural Sciences, University of Bologna.

15.50 Trade opportunities for organic farming products in the framework of the International Trade Show for the Fruit and Vegetable Industry - FRUIT ATTRACTION

**Iria Campos Álvarez**, Eucofel - European Fruit and Vegetables Trade Association.

16.10 *Coffee Break*

16.40 Microbial inoculants for the biocontrol of the agents of Fusarium Head Blight in durum wheat

**Francesca Gaggìa**, Department of Agricultural Sciences, University of Bologna.

17.00 The production of organic table olives: technologies and perspectives

**Gino Ciafardini and Biagi Angelo Zullo**, Department of Agricultural, Environmental and Food Sciences, University of Molise.

17.30 Natural antimicrobials to increase the shelf-life and safety of minimally processed vegetables

**Francesca Patrignani**, Department of Agricultural and Food Sciences, University of Bologna.

18.00 Transfer by bus and guided tour of the city centre.

20.00 **Aperitif and Dinner at Alce Nero – Berberè.**

The chef will introduce the new insights related to the world of traditional organic food.

23:00 Bus return.

## 29<sup>th</sup> of May 2015: Training Section\*

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9.00 Overview of the Workshop – *Introduzione al Workshop*

**Giovanni Dinelli**, Department of Agricultural Sciences, University of Bologna.

9.30 Farm sustainability - *Sostenibilità dell'impresa agricola*

**Massimo Monti**, CEO Alce Nero.

10.00 Direct sale network of Campagna Amica - *La rete in vendita diretta di Campagna Amica*

**Raffaella Cantagalli**, Coldiretti-Campagna Amica.

10.30 The growing demand for traditional food: economic and social effects - *La crescente domanda per i cibi tradizionali: effetti economici e sociali*

**Gianluca Fiorentini**, Department of Economics, University of Bologna.

11.00 *Coffee Break*

11.30 Social Agriculture: partnership between organic producers and consumers - *Agricoltura sociale: alleanza tra produttore biologico e consumatore*

**Alberto Veronesi**, Cooperativa Arvaia.

12.00 Emilia-Romagna Region support to organic agriculture: past and future activities - *Supporto della Regione Emilia-Romagna all'agricoltura biologica: attività passate e future*

**Simona Caselli**, Minister of Agriculture, Emilia-Romagna Region.

12.30 Scientific research and its applications in the manufacturing world: an experience applied to "natural" table olive processing - *La ricerca scientifica e applicazioni nel mondo produttivo: un'esperienza applicata alle olive da tavola biologiche*

**Gino Ciafardini and Biagi Angelo Zullo**, Department of Agricultural, Environmental and Food Sciences, University of Molise.

13.00 Transfer by bus and **Lunch at the Farmhouse "Podere Santa Croce"** (Argelato, Bologna).

15.00 Visit to the Farmhouse "Podere Santa Croce" with **Andrea Cenacchi** (owner). Explanation of agricultural techniques in use, insights on "perspectives for a farmer choosing organic farming".\*\*

17.00 Open Discussion and Workshop closing

**Diana Di Gioia, Giovanni Dinelli, Massimo Monti, Andrea Cenacchi**

17.30 *Final remarks* and bus return.

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\* The workshop will be basically held in Italian, but some slides in English will summarize the content of each speech.

\*\* The visit will be held in Italian with English translation

## Symposium Presidents

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Diana Di Gioia  
Giovanni Dinelli

## Scientific Committee

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Irene Aloisio  
Loredana Baffoni  
Francesca Gaggia  
Giuseppe Mazzola  
Verena Stenico  
Sara Bosi  
Valeria Bregola

## Organizing Secretariat

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## Trafoon Food Network

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Vegetables and Mushrooms Section